

## PARTNERS

- BBC Children In Need
- Communities Scotland
- Crofters Commission
- Development Trusts Association Scotland
- European Union
- Highlands and Islands Enterprise
- HIE Community Energy Unit
- Historic Scotland
- HITRANS
- Initiative-At-The-Edge
- Loyds TSB Foundation for Scotland
- National Farmers Union
- NHS Orkney
- Orkney Archaeological Trust
- Orkney Housing Association
- Orkney College
- Orkney Enterprise
- Orkney Islands Council
- Orkney Islands Property Development Limited
- Orkney Isles Forum
- Orkney Marinas Limited
- Orkney Renewable Energy Forum
- Orkney Tourist Board
- Papay Development Trust
- Pierowall Junior High School
- Princes Trust Millennium Awards
- Robertson Trust
- Rural Community Transport Initiative
- Scottish Executive
- S.E.P.A.
- Scottish Natural Heritage
- Seabridge consultancy
- Social Inclusion Partnership
- Sport Scotland
- University for the Highlands and Islands Millennium Institute
- Unst Partnership
- Voluntary Action Orkney
- Westray Buildings Preservation Trust
- Westray and Papa Westray Tourist Association
- Westray Community Council
- Westray Community Association
- Westray Boat Owners Association
- Westray and Papa Westray Crafts Association

**Westray is the largest of Orkney's North Isles with a population of nearly 600.**

**Agriculture and fishing remain our core industries, complemented by an ever-growing tourism scene.**

**We have a beautiful environment with some stunning scenery and a very strong sense of community.**

**We also have an impressive pool of local skills and talent which is evident in the community's creativity.**

WESTRAY DEVELOPMENT TRUST was established in 1998 with a remit to address some of the socio-economic factors that were causing population decline. The first Development Plan, "Turning the Tide" (published at the end of 1999) paved the way for a number of successful projects that have bolstered community confidence and created substantial interest in the island's regeneration.

With most of the 10 year targets being achieved within 5 years, the Trust has enjoyed wide-spread

recognition as a model of good practice in rural community development.

Because of the first plan's success and the fulfilment of many of its project aims, this new plan has been created as its successor. It has followed the same extensive public consultation process as its predecessor in order to ensure wide community support. The release of the plan also co-incides nicely with the community's moving on from the first phase of the Scottish Executive's Initiative at the Edge project.

## VISION:

***"To develop the economic, social and cultural sustainability of our community by harnessing the quality of our resources, people and island environment."***

WESTRAY DEVELOPMENT TRUST is a company limited by guarantee and has charitable status. Everyone within our community is invited to become a member. The Board of Directors are elected from within the Westray community and serve for fixed terms of three years on a rolling basis so that we have elections each year. These are held at the Annual Meeting, which is also used as a time to review progress. The Board meets several times a year but the real work-horses of the Trust are the sub-groups

which focus on specific projects. These sub-groups are made up of people from throughout the community and also include some people from elsewhere who are invited to share their expertise.

This is a plan for our whole community, not just the Westray Development Trust. We will now work with our partners to implement this plan, recognising that the Trust and its sub-groups will not always be the most appropriate lead organisation or agency to enact a particular project.

**We have set the following criteria against which to monitor and assess projects:**

- Sustainability – meeting our sustainable development standards.
- Partnership – securing the practical support of partners.
- Impact – gauging social, environmental, economic and cultural consequences.
- Integration – fitting projects within the overall strategy.
- Funding – assessing whether the project is likely to attract contributory funding.
- Innovation – determining whether the project complements or duplicates existing provision.
- Achievability – fitting projects to a realistic timescale.

**Much has been achieved and much remains to be achieved but our vision remains unchanged.**

# Environment

We want to increase awareness of the importance and potential of our local environment. This should be done by recognising the quality of our environment as a priceless resource, and promoting it both locally and further afield.

We will work with local and other relevant bodies to enhance various sites, improving awareness, access and interpretation through local consultation.

We will actively encourage recycling with a view to sustainability and will liaise with environmental bodies and local farmers on environmental projects.



Primula Scotica



## PROJECTS INCLUDE:

- Enhance recycling and waste-disposal facilities
- Organise beach cleans
- Develop "honey pot" sites identified in the environment report



Gannets nesting at Noup Head, 2004.



**SOME OF WESTRAY'S  
RECENT ACHIEVEMENTS**

Local Development Officer  
Tourism Plan  
Drop-in Centre (The Höfn)  
Play Area  
Development Plan  
Business Nest Units  
Craft Trail  
Art Gallery & Studio in Pierowall  
Accommodation Hostel  
Seaweed Products  
Crafts Association  
Back Packers' Hostel &  
Self-Catering project  
Natural History Audit  
Energy Saving Projects  
Community Web Page  
Traditional Boat Built  
Youth Development Worker  
Community Wind Turbine Projects  
Student Placements  
Renewables Plan  
Biofuels Project  
Community Electric Car  
SCHRI Contract  
Wildlife Viewing Point  
Marina Development

# *The Tide is Turning ...five years on*

**DEVELOPMENT PLAN 2005**



**ORKNEY**

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**WESTRAY DEVELOPMENT  
TRUST IS A MEMBER  
OR AN ASSOCIATE OF:**



ORKNEY RENEWABLE ENERGY FORUM

